Comparing to: Mar 31, 2008 - Apr 30, 2008



#### Site Usage





17,902 Pageviews

Previous: 22,439 (-20.22%)

Previous: 7.99 (-20.56%)



32.55% Bounce Rate

Previous: 29.24% (11.34%)



ACIAM 00:06:15 Avg. Time on Site

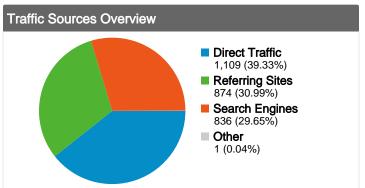
Previous: 00:09:46 (-36.06%)



26.35% % New Visits

Previous: 26.53% (-0.69%)







Content Overview		
Pages	Pageviews	% Pageviews
1		
Mar 31, 2008 - Apr 30, 2008	4,729	21.07%
May 1, 2008 - May 31, 2008	3,880	21.67%
% Change	-17.95%	-17.95%
/profiles/friend/list		
Mar 31, 2008 - Apr 30, 2008	1,194	5.32%
May 1, 2008 - May 31, 2008	641	3.58%
% Change	-46.31%	-46.31%
/forum		
Mar 31, 2008 - Apr 30, 2008	331	1.48%
May 1, 2008 - May 31, 2008	280	1.56%
% Change	-15.41%	-15.41%
/photo		
Mar 31, 2008 - Apr 30, 2008	264	1.18%
May 1, 2008 - May 31, 2008	271	1.51%
% Change	2.65%	2.65%
/profiles/friend/list?page=2		
Mar 31, 2008 - Apr 30, 2008	444	1.98%
May 1, 2008 - May 31, 2008	237	1.32%
% Change	-46.62%	-46.62%



### 891 people visited this site

**2,820** Visits

Previous: 2,808 (0.43%)

891 Absolute Unique Visitors

Previous: 845 (5.44%)

**17,902 Pageviews** Previous: 22,439 (-20.22%)

4.35 Average Pageviews

Previous: 7.99 (-20.56%)

00:06:15 Time on Site

Previous: 00:09:46 (-36.06%)

32.55% Bounce Rate

Previous: 29.24% (11.34%)

26.67% New Visits
Previous: 26.78% (-0.43%)

#### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			DSL		
Mar 31, 2008 - Apr 30, 2008	1,617	57.59%	Mar 31, 2008 - Apr 30, 2008	1,625	57.87%
May 1, 2008 - May 31, 2008	1,578	55.96%	May 1, 2008 - May 31, 2008	1,573	55.78%
% Change	-2.41%	-2.41%	% Change	-3.20%	-3.20%
Firefox			Unknown		
Mar 31, 2008 - Apr 30, 2008	1,035	36.86%	Mar 31, 2008 - Apr 30, 2008	814	28.99%
May 1, 2008 - May 31, 2008	1,136	40.28%	May 1, 2008 - May 31, 2008	1,100	39.01%
% Change	9.76%	9.76%	% Change	35.14%	35.14%
Safari			Dialup		
Mar 31, 2008 - Apr 30, 2008	89	3.17%	Mar 31, 2008 - Apr 30, 2008	188	6.70%
May 1, 2008 - May 31, 2008	73	2.59%	May 1, 2008 - May 31, 2008	81	2.87%

3

% Change	-17.98%	-17.98%	% Change	-56.91%	-56.91%
Opera			Cable		
Mar 31, 2008 - Apr 30, 2008	61	2.17%	Mar 31, 2008 - Apr 30, 2008	72	2.56%
May 1, 2008 - May 31, 2008	31	1.10%	May 1, 2008 - May 31, 2008	25	0.89%
% Change	-49.18%	-49.18%	% Change	-65.28%	-65.28%
Konqueror			ISDN		
Mar 31, 2008 - Apr 30, 2008	1	0.04%	Mar 31, 2008 - Apr 30, 2008	65	2.31%
May 1, 2008 - May 31, 2008	1	0.04%	May 1, 2008 - May 31, 2008	21	0.74%
% Change	0.00%	0.00%	% Change	-67.69%	-67.69%



### All traffic sources sent a total of 2,820 visits



39.33% Direct Traffic

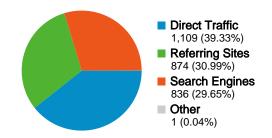
Previous: 44.37% (-11.37%)

**30.99% Referring Sites** Previous: 34.62% (-10.46%)



29.65% Search Engines

Previous: 21.01% (41.09%)



## **Top Traffic Sources**

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))			blues.gr		
Mar 31, 2008 - Apr 30, 2008	1,246	44.37%	Mar 31, 2008 - Apr 30, 2008	254	43.05%
May 1, 2008 - May 31, 2008	1,109	39.33%	May 1, 2008 - May 31, 2008	199	23.80%
% Change	-11.00%	-11.00%	% Change	-21.65%	-21.65%
google (organic)			blues gr		
Mar 31, 2008 - Apr 30, 2008	585	20.83%	Mar 31, 2008 - Apr 30, 2008	15	2.54%
May 1, 2008 - May 31, 2008	832	29.50%	May 1, 2008 - May 31, 2008	137	16.39%
% Change	42.22%	42.22%	% Change	813.33%	813.33%
us.f397.mail.yahoo.com (referral)			blues		
Mar 31, 2008 - Apr 30, 2008	139	4.95%	Mar 31, 2008 - Apr 30, 2008	72	12.20%
May 1, 2008 - May 31, 2008	83	2.94%	May 1, 2008 - May 31, 2008	136	16.27%
% Change	-40.29%	-40.29%	% Change	88.89%	88.89%
bluesgr.uservoice.com (referral)			www.blues.gr		
Mar 31, 2008 - Apr 30, 2008	0	0.00%	Mar 31, 2008 - Apr 30, 2008	12	2.03%
May 1, 2008 - May 31, 2008	61	2.16%	May 1, 2008 - May 31, 2008	56	6.70%
% Change	0.00%	0.00%	% Change	366.67%	366.67%
us.mg1.mail.yahoo.com (referral)			boris voutsinos myspace		
Mar 31, 2008 - Apr 30, 2008	31	1.10%	Mar 31, 2008 - Apr 30, 2008	0	0.00%

May 1, 2008 - May 31, 2008	61	2.16%	May 1, 2008 - May 31, 2008	23	2.75%
% Change	96.77%	96.77%	% Change	0.00%	0.00%



# 2,820 visits came from 30 countries/territories

Visits	Pages/Visit	Avg. Time on Site		% New Visits	Bounce	Bounce Rate	
<b>2,820</b> Previous: <b>2,808</b> (0.43%)	<b>6.35</b> Previous: 7.99 (-20.56%)	00:06:15		<b>26.17%</b> Previous: 26.42% (-0.96%)	<b>32.55</b> Previous:	<b>32.55%</b> Previous: 29.24% (11.34%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Greece							
Mar 31, 2008 - Apr 3	0, 2008	2,440	8.62	00:10:22	21.27%	25.70%	
May 1, 2008 - May 3	1, 2008	2,576	6.53	00:06:19	23.68%	31.75%	
% Change		5.57%	-24.24%	-39.13%	11.33%	23.57%	
United Kingdom							
Mar 31, 2008 - Apr 3	0, 2008	12	2.00	00:00:14	83.33%	83.33%	
May 1, 2008 - May 3	1, 2008	71	5.04	00:03:53	11.27%	32.39%	
% Change		491.67%	152.11%	1,581.69%	-86.48%	-61.13%	
Italy							
Mar 31, 2008 - Apr 3	0, 2008	33	6.42	00:11:23	30.30%	36.36%	

May 1, 2008 - May 31, 2008	40	6.10	00:05:54	62.50%	17.50%
% Change	21.21%	-5.05%	-48.21%	106.25%	-51.88%
Germany					
Mar 31, 2008 - Apr 30, 2008	91	2.67	00:01:42	27.47%	67.03%
May 1, 2008 - May 31, 2008	28	2.36	00:01:25	50.00%	57.14%
% Change	-69.23%	-11.73%	-17.20%	82.00%	-14.75%
United States					
Mar 31, 2008 - Apr 30, 2008	58	3.05	00:01:48	74.14%	60.34%
May 1, 2008 - May 31, 2008	28	3.14	00:02:12	82.14%	67.86%
% Change	-51.72%	2.99%	22.32%	10.80%	12.45%
Cyprus					
Mar 31, 2008 - Apr 30, 2008	17	7.59	00:12:08	35.29%	11.76%
May 1, 2008 - May 31, 2008	16	4.00	00:04:16	31.25%	37.50%
% Change	-5.88%	-47.29%	-64.86%	-11.46%	218.75%
France					
Mar 31, 2008 - Apr 30, 2008	23	2.61	00:00:41	78.26%	56.52%
May 1, 2008 - May 31, 2008	8	2.00	00:00:29	87.50%	62.50%
% Change	-65.22%	-23.33%	-29.27%	11.81%	10.58%
Netherlands					
Mar 31, 2008 - Apr 30, 2008	6	1.67	00:00:20	100.00%	50.00%
May 1, 2008 - May 31, 2008	8	1.25	00:00:11	100.00%	75.00%
% Change	33.33%	-25.00%	-43.91%	0.00%	50.00%
Belgium					
Mar 31, 2008 - Apr 30, 2008	15	14.07	00:07:18	80.00%	20.00%
May 1, 2008 - May 31, 2008	5	18.00	00:06:53	100.00%	20.00%
% Change	-66.67%	27.96%	-5.77%	25.00%	0.00%
Spain		'	'	,	
Mar 31, 2008 - Apr 30, 2008	5	1.60	00:00:40	80.00%	80.00%
May 1, 2008 - May 31, 2008	5	3.20	00:01:10	80.00%	20.00%
% Change	0.00%	100.00%	73.27%	0.00%	-75.00%
					1 - 10 of 30



## Pages on this site were viewed a total of 17,902 times



12,362 Unique Views Previous: 14,177 (-12.80%)

**32.55% Bounce Rate**Previous: 29.24% (11.34%)

## **Top Content**

Pages	Pageviews	% Pageviews
/		
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May 1, 2008 - May 31, 2008	3,880	21.67%
% Change	-17.95%	-17.95%
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